



## Field Promotions Representative Job Description

**Location:** Philadelphia, PA & Surrounding Areas

**Position Type:** Part-Time

**Schedule:** Flexible (Designed Around Your Academic or Personal Schedule)

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### About Delux Limousines

Delux Limousines is a premier luxury transportation company serving Philadelphia and the surrounding suburbs. We specialize in airport transfers, corporate travel, weddings, group transportation, and special events. As we continue to expand, we're looking for energetic and outgoing individuals to help grow our local presence through field promotions and social engagement.

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### About the Role

We are seeking a **Part-Time Field Promotions Representative** to support our marketing efforts in the community. This position is ideal for university students or individuals living near campus who want flexible hours and real-world marketing and sales experience.

You'll represent Delux Limousines in the field by promoting our services, building local business relationships, and supporting our social media outreach.

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### Key Responsibilities

- Distribute flyers and promotional materials in targeted high-traffic areas
- Conduct Business-to-Business (B2B) outreach to local hotels, event planners, corporate offices, and campus organizations

- Assist in managing and growing social media channels
  - Promote company specials, services, and events both online and in person
  - Represent Delux Limousines professionally at all times
  - Provide feedback on promotional efforts and local engagement opportunities
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## **Qualifications & Requirements**

- Strong communication and interpersonal skills
  - Comfortable approaching businesses and engaging with the public
  - Proficient with social media platforms (Instagram, Facebook, TikTok, etc.)
  - Self-motivated and able to work independently
  - Reliable and organized
  - University students preferred (not required)
  - Must be able to navigate the local area efficiently
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## **What Makes You a Great Fit**

- Outgoing and confident personality
  - Goal-driven and results-oriented
  - Comfortable with light sales responsibilities
  - Creative thinker who understands digital engagement
  - Thrives with minimal supervision
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## **Compensation & Benefits**

- Flexible hours
- Minimal weekly hour requirements
- Hands-on marketing and sales experience
- Opportunity to grow within the company
- Performance-based incentives available